

Rep Order# 6838242
EC'd Yes

Ver# 1
Status New

Traffic Order# 195817
Printed: 08/02/2012 10:10 AM
Last Received: 08/02/2012 9:59 AM
Showing Buylines: All Lines

1 of 4
Aug 2 11 12
9/2/12
DC TAX

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () AMER 4 PROSPERITY
Product AMER FOR PROSPERITY
Estimate# 281
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //281
Flight Dates 08/08/2012 - 08/14/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---												
SC=*												
Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
1		Buyline Comment: NEWS	08/08-08/10	\$125.00	:30	3	1	W-F	6A-7A	\$375.00	3	
2		Buyline Comment: PRICE	08/08-08/10	\$300.00	:30	3	1	W-F	11A-12P	\$900.00	3	
3		Buyline Comment: SOAPS	08/08-08/10	\$175.00	:30	3	1	W-F	1230P-2P	\$525.00	3	
4		Buyline Comment: PHIL	08/08-08/10	\$175.00	:30	3	1	W-F	3P-4P	\$525.00	3	
5		Buyline Comment: NEWS	08/08-08/10	\$550.00	:30	3	1	W-F	430P-5P	\$1,650.00	3	
6		Buyline Comment: CBS EVEN NEWS	08/08-08/10	\$500.00	:30	3	1	W-F	5P-530P	\$1,500.00	3	
7		Buyline Comment: NEWS	08/08-08/10	\$500.00	:30	3	1	W-F	530P-6P	\$1,500.00	3	
8		Buyline Comment: JEP	08/08-08/10	\$700.00	:30	6	1	W-F	6P-630P	\$4,200.00	6	
9		Buyline Comment: WHEEL	08/08-08/10	\$850.00	:30	6	1	W-F	630P-7P	\$5,100.00	6	
10		Buyline Comment: NEWS	08/11-08/11	\$175.00	:30	1	1	SA	5P-6P	\$175.00	1	

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
11		Buyline Comment: JEP	08/11-08/11	\$275.00 3	:30	1	1	SA	6P-630P	\$275.00	1	
12		Buyline Comment: WHEEL	08/11-08/11	\$550.00 4	:30	1	1	SA	630P-7P	\$550.00	1	
13		Buyline Comment: NEWS	08/11-08/11	\$450.00 4	:30	1	1	SA	10P-1035P	\$450.00	1	
14		Buyline Comment: CLOSER	08/11-08/11	\$100.00 4	:30	1	1	SA	1035P-1135P	\$100.00	1	
15		Buyline Comment: NEWS	08/12-08/12	\$100.00 4	:30	1	1	SU	7A-8A	\$100.00	1	
16		Buyline Comment: NEWS	08/12-08/12	\$275.00 3	:30	1	1	SU	5P-6P	\$275.00	1	
17		Buyline Comment: NEWS	08/12-08/12	\$500.00 4	:30	1	1	SU	10P-1035P	\$500.00	1	
18		Buyline Comment: HOUSE	08/12-08/12	\$100.00 4	:30	1	1	SU	1035P-1135P	\$100.00	1	
19		Buyline Comment: NEWS	08/13-08/14	\$125.00 4	:30	2	1	M-TU	6A-7A	\$250.00	2	
20		Buyline Comment: PRICE	08/13-08/14	\$300.00 3	:30	2	1	M-TU	11A-12P	\$600.00	2	
21		Buyline Comment: SOAPS	08/13-08/14	\$175.00 3	:30	2	1	M-TU	1230P-2P	\$350.00	2	

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 Agency () MENTZER MEDIA
 600 FAIRMONT AVE, S#306
 TOWSON, MD 21286
 Agency C/P1/P2/E //281
 Flight Dates 08/08/2012 - 08/14/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () PHILADELPHIA
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 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
22		Buyline Comment: PHIL	08/13-08/13	\$175.00 3	:30	1	1	M	3P-4P	\$175.00	1	
23		Buyline Comment: NEWS	08/13-08/14	\$550.00 2	:30	2	1	M-TU	430P-5P	\$1,100.00	2	
24		Buyline Comment: NEWS	08/13-08/14	\$1,000.00 2	:30	2	1	M-TU	5P-530P	\$2,000.00	2	
25		Buyline Comment: NEWS	08/13-08/14	\$1,000.00 2	:30	2	1	M-TU	530P-6P	\$2,000.00	2	
26		Buyline Comment: JEP	08/13-08/14	\$1,400.00 2	:30	4	1	M-TU	6P-630P	\$5,600.00	4	
27		Buyline Comment: WHEEL	08/13-08/14	\$1,700.00 2	:30	4	1	M-TU	630P-7P	\$6,800.00	4	
28		Buyline Comment: NCIS	08/14-08/14	\$2,000.00 3	:30	1	1	TU	7P-8P	\$2,000.00	1	

---REPORT TOTALS---
 Report Totals: 64 / \$39,675.00
---SALES MONTHLY TOTALS---
 Aug 12: 64 / \$39,675.00
 Sales Totals: 64 / \$39,675.00
 Station Totals: 64 / \$39,675.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

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---COMPETITIVE---		Market Totals	\$94,464	CABL 0%	KASA 8%	KASY 0%	KBIM 0%	KOAT 17%
				KOB 33%	KRQE 42%	KWBQ 0%		

---COMPETITIVE COMMENTS---

NEW ORDER
EST SHARES

Books JUL12
Demos RA35+

--- CREDIT RISK ---
CASH IN ADVANCE

Spot Manager: All, 08/08/12-08/14/12

Alt Order #	Advertiser	Order	Inv. Code (Book	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 08/08/12

Station: KRQE

06838242	POL/Americans	195817 Dr. Phil	3p-4p	:30	P3	[ALL]	AMER FOR 281					\$175.00
06838242	POL/Americans	195817 M-F KRQE News	430p-5p	:30	P2	[ALL]	AMER FOR 281					\$550.00
06838242	POL/Americans	195817 M-F 630p-7p	M-F 630p-7p	:30	P3	[ALL]	AMER FOR 281					\$850.00
06838242	POL/Americans	195817 KROE News 13	530p-6p	:30	P3	[ALL]	AMER FOR 281					\$500.00
06838242	POL/Americans	195817 Price is Right	11a-12p	:30	P3	[ALL]	AMER FOR 281					\$300.00
06838242	POL/Americans	195817 M-F 630p-7p	M-F 630p-7p	:30	P3	[ALL]	AMER FOR 281					\$850.00
06838242	POL/Americans	195817 Soap Rotator	M-F 1230p-2p	:30	P3	[ALL]	AMER FOR 281					\$175.00
06838242	POL/Americans	195817 M-F KRQE News	KROE News	:30	P4	[ALL]	AMER FOR 281					\$125.00
06838242	POL/Americans	195817 M-F 6p-630p	M-F 6p-630p	:30	P3	[ALL]	AMER FOR 281					\$700.00
06838242	POL/Americans	195817 CBS Evening News	5p-530p	:30	P3	[ALL]	AMER FOR 281					\$500.00
06838242	POL/Americans	195817 M-F 6p-630p	M-F 6p-630p	:30	P3	[ALL]	AMER FOR 281					\$700.00

\$5,425.00

\$5,425.00

Date: 08/09/12

Station: KRQE

06838242	POL/Americans	195817 CBS Evening News	5p-530p	:30	P3	[ALL]	AMER FOR 281					\$500.00
06838242	POL/Americans	195817 M-F 630p-7p	M-F 630p-7p	:30	P3	[ALL]	AMER FOR 281					\$850.00
06838242	POL/Americans	195817 M-F 630p-7p	M-F 630p-7p	:30	P3	[ALL]	AMER FOR 281					\$850.00
06838242	POL/Americans	195817 KRQE News 13	530p-6p	:30	P3	[ALL]	AMER FOR 281					\$500.00
06838242	POL/Americans	195817 Price is Right	11a-12p	:30	P3	[ALL]	AMER FOR 281					\$300.00
06838242	POL/Americans	195817 M-F 6p-630p	M-F 6p-630p	:30	P3	[ALL]	AMER FOR 281					\$700.00
06838242	POL/Americans	195817 M-F KRQE News	430p-5p	:30	P2	[ALL]	AMER FOR 281					\$550.00
06838242	POL/Americans	195817 M-F 6p-630p	M-F 6p-630p	:30	P3	[ALL]	AMER FOR 281					\$700.00
06838242	POL/Americans	195817 Soap Rotator	M-F 1230p-2p	:30	P3	[ALL]	AMER FOR 281					\$175.00
06838242	POL/Americans	195817 Dr. Phil	3p-4p	:30	P3	[ALL]	AMER FOR 281					\$175.00
06838242	POL/Americans	195817 M-F KRQE News	KROE News	:30	P4	[ALL]	AMER FOR 281					\$125.00

\$5,425.00

\$5,425.00

Date: 08/10/12

Station: KRQE

06838242	POL/Americans	195817 KROE News 13	530p-6p	:30	P3	[ALL]	AMER FOR 281					\$500.00
06838242	POL/Americans	195817 M-F 630p-7p	M-F 630p-7p	:30	P3	[ALL]	AMER FOR 281					\$850.00
06838242	POL/Americans	195817 Soap Rotator	M-F 1230p-2p	:30	P3	[ALL]	AMER FOR 281					\$175.00
06838242	POL/Americans	195817 Price is Right	11a-12p	:30	P3	[ALL]	AMER FOR 281					\$300.00
06838242	POL/Americans	195817 CBS Evening News	5p-530p	:30	P3	[ALL]	AMER FOR 281					\$500.00
06838242	POL/Americans	195817 M-F 6p-630p	M-F 6p-630p	:30	P3	[ALL]	AMER FOR 281					\$700.00
06838242	POL/Americans	195817 M-F 6p-630p	M-F 6p-630p	:30	P3	[ALL]	AMER FOR 281					\$700.00
06838242	POL/Americans	195817 Dr. Phil	3p-4p	:30	P3	[ALL]	AMER FOR 281					\$175.00
06838242	POL/Americans	195817 M-F KRQE News	430p-5p	:30	P2	[ALL]	AMER FOR 281					\$550.00
06838242	POL/Americans	195817 M-F 630p-7p	M-F 630p-7p	:30	P3	[ALL]	AMER FOR 281					\$850.00
06838242	POL/Americans	195817 M-F KRQE News	KRQE News	:30	P4	[ALL]	AMER FOR 281					\$125.00

\$5,425.00

\$5,425.00

Date: 08/11/12

Station: KRQE

06838242	POL/Americans	195817 LN Sa	10p-1035p	:30	P4	[ALL]	AMER FOR 281					\$450.00
06838242	POL/Americans	195817 Sa 6p-630p	Sa 6p-630p	:30	P3	[ALL]	AMER FOR 281					\$275.00
06838242	POL/Americans	195817 Sa 630p-7p	Sa 630p-7p	:30	P4	[ALL]	AMER FOR 281					\$550.00
06838242	POL/Americans	195817 Sa 1030p-1130p	1035p-1135p	:30	P4	[ALL]	AMER FOR 281					\$100.00
06838242	POL/Americans	195817 Sa KROE News	530p-6p	:30	P4	[ALL]	AMER FOR 281					\$175.00

\$1,550.00

\$1,550.00

Date: 08/12/12

Station: KRQE

06838242	POL/Americans	195817 KRQE News Sun	7a-8a	:30	P4	[ALL]	AMER FOR 281					\$100.00
06838242	POL/Americans	195817 LN Su	10p-1035p	:30	P4	[ALL]	AMER FOR 281					\$500.00
06838242	POL/Americans	195817 Su KRQE News	530p-6p	:30	P3	[ALL]	AMER FOR 281					\$275.00
06838242	POL/Americans	195817 Su 1030p-1130p	1035p-1135p	:30	P4	[ALL]	AMER FOR 281					\$100.00

\$975.00

[Sorted by: Date]

Spot Manager: All, 08/08/12-08/14/12

Alt Order #	Advertiser	Order	Inv. Code (Book	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 08/12/12												
												\$975.00
Date: 08/13/12												
Station: KRQE												
06838242	POL/Americans	195817	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	AMER FOR 281				\$1,700.00
06838242	POL/Americans	195817	KRQE News 13 @ 530p-6p		:30	P2	[ALL]	AMER FOR 281				\$1,000.00
06838242	POL/Americans	195817	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	AMER FOR 281				\$1,400.00
06838242	POL/Americans	195817	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	AMER FOR 281				\$1,700.00
06838242	POL/Americans	195817	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	AMER FOR 281				\$1,400.00
06838242	POL/Americans	195817	Price is Right	11a-12p	:30	P3	[ALL]	AMER FOR 281				\$300.00
06838242	POL/Americans	195817	Dr. Phil	3p-4p	:30	P3	[ALL]	AMER FOR 281				\$175.00
06838242	POL/Americans	195817	CBS Evening News	5p-530p	:30	P2	[ALL]	AMER FOR 281				\$1,000.00
06838242	POL/Americans	195817	M-F KROE News KRQE News		:30	P4	[ALL]	AMER FOR 281				\$125.00
06838242	POL/Americans	195817	Soap Rotator	M-F 1230p-2p	:30	P3	[ALL]	AMER FOR 281				\$175.00
06838242	POL/Americans	195817	M-F KRQE News	430p-5p	:30	P2	[ALL]	AMER FOR 281				\$550.00
												\$9,525.00
												\$9,525.00
Date: 08/14/12												
Station: KRQE												
06838242	POL/Americans	195817	Price is Right	11a-12p	:30	P3	[ALL]	AMER FOR 281				\$300.00
06838242	POL/Americans	195817	M-F KROE News	430p-5p	:30	P2	[ALL]	AMER FOR 281				\$550.00
06838242	POL/Americans	195817	M-F KRQE News KROE News		:30	P4	[ALL]	AMER FOR 281				\$125.00
06838242	POL/Americans	195817	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	AMER FOR 281				\$1,400.00
06838242	POL/Americans	195817	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	AMER FOR 281				\$1,400.00
06838242	POL/Americans	195817	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	AMER FOR 281				\$1,700.00
06838242	POL/Americans	195817	KRQE News 13 @ 530p-6p		:30	P2	[ALL]	AMER FOR 281				\$1,000.00
06838242	POL/Americans	195817	Tue Hour 1	7p-8p	:30	P3	[ALL]	AMER FOR 281				\$2,000.00
06838242	POL/Americans	195817	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	AMER FOR 281				\$1,700.00
06838242	POL/Americans	195817	Soap Rotator	M-F 1230p-2p	:30	P3	[ALL]	AMER FOR 281				\$175.00
06838242	POL/Americans	195817	CBS Evening News	5p-530p	:30	P2	[ALL]	AMER FOR 281				\$1,000.00
												\$11,350.00
												\$11,350.00
												\$39,675.00

[Sorted by: Date]

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Lauren A. Schumacher
do hereby request station time concerning the following issue:

Americans for Prosperity

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
VARIES					

Total Charges: \$ _____ **GROSS**

This broadcast time will be used by: Americans for Prosperity

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Americans for Prosperity

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

1/17/2012 John Flynn 703-224-3200
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

 Signature Printed Name Title



Client Information Request Form

Issue

Advertiser Group Name:

Americans for Prosperity

Address:

1726 M St. NW 10th Floor

City, State & Zip Code:

Washington, D.C. 20036

Phone:

202-349-5880

Fax:

202-587-4599

Executive Director or
President

Tim Phillips

Group Treasurer

John Flynn



MENTZER MEDIA